APRIL/MAY 2025

GOCM45B — BUSINESS ORGANIZATION

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define business objectives
2. What is a business organization?
3. Write short note on Co-operative organization.
4. Write short note on Sole proprietorship.
5. What do you mean Liberalization.
6. Define Centralization.
7. What do you mean by of industry.
8. What is Fiscal Policy?
9. What is E-commerce.
10. Define a Trade Association.

SECTION B — (5 × 5 = 25 marks)

Answer ALL the questions

11. (a) Explain the scope of Business Activity as the main element of business concept.

Or

(b) Enumerate the basic and key objectives of business organisation.

12. (a) Discuss the type of Cooperative Society.

Or

(b) Difference between Joint Stock Company and Partnership.

13. (a) Discuss the factors that affect the localization of industry.

Or

(b) Describe the major problem comes in growth of business.

14. (a) Discuss the various classification of Industry.

Or

(b) Explain the Size of the industry.

15. (a) Brief the need for commerce.

Or

(b) Write a note on

(i) Home trade and

(ii) foreign trade?

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the objectives of Business and ethics.

17. Explain the advantages and dis-advantages of partnership.

18. State the factor governing the choice of the form of organisation while starting a business.

19. Discuss the various classification of Industry.

20. Narrate the inter-relationship between Profession and employment in detail.

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